

ENTERPRISE SOLUTIONS HR-CONSULTING

Consulting | Training | Coaching



CIRCULAR RECRUITING PROCESS WITH HAYS

External image of the company: Talent attraction

- Development of individual recruitment strategies
 through brand experience
- Attractive employer positioning
- Strengthening of digital presence on LinkedIn and Xing
- Personal branding: beneficial content with strategy
- Employees as ambassadors of the company
- Making recruiting potential visible at all levels
- Social listening: identify, document and interpret social signals

Relationship management

- Potential of rejected candidates
- Efficient and sustainable communication of referral programmes
- Benefits in the age of new work
- Employee evaluation portals
- Potential of former employees
- Sustainable (digital) onboarding
- Team bonding and communication



Recruitment market approach

- · Social recruiting: targeted approach of applicants
- Definition and evaluation of KPIs
- Digital relationship management: sustainable use of social networks
- Set-up of a pool consisting of potential new employees
- Emotional and authentic approach through storytelling
- Target group-specific active sourcing
- Job advertisements and cultural fit

Interview process

- Transparent, comparable interview steps
- Precise questioning techniques
- Interview process as an opportunity to strengthen the employer's brand
- Objectification of the selection criteria
- Proper advertising of the vacancy
- · Creation of tension through a mix of methods
- Clear (digital) candidate journey
- Improved feedback times
- Conveying empathy and authenticity during the interview



HR – CONSULTING OUR GOAL

"

Our goal is to optimize the candidate experience for your company in the long term



The focus of our HR consulting is on optimizing your recruiting processes

The daily contact and honest feedback from candidates give us a new perspective on the requirements towards your company brand



This is why we take a close look at your company's candidate experience



With an optimized application process, you will receive more qualified applications from your target group



HR-CONSULTING GOALS AND TOPICS

YOUR GOALS ARE OUR FOCUS

- Making the recruitment process more effective and efficient, taking into account given company specifications
- Challenging existing
 processes
- Transformation of existing processes in view of modern forms of work
- Increased transparency and clear structures in recruiting

- Making social media activities visible and measurable
- Increased employee retention
- Reduction of (early)
 fluctuation
- More qualified applications
- Time and cost saving
- Candidate centricity as a distinguishing feature



- Do you need HR consulting to implement new strategies such as hybrid recruiting?
- You are not sure if your application process is efficient?
- You don't know how applicants perceive your company and your application process?
- You have too few applicants or you have the impression that you are attracting the "wrong" applicants?
- Do you think that the staffing process takes too long?
- Do you want to advance the digitalization in recruiting and increase your digital presence?
- Do you think your interviews are not convincing applicants?



HR-CONSULTING FOCUS AREAS CONSULTING | TRAINING | COACHING





HR-CONSULTING - OUR SERVICES





COMPLIANT SOURCING[®] - OUR SERVICES

Compliant Sourcing® is a **consulting concept** developed by Hays.

Our legal experts support you in structuring flexible and compliant forms of deployment in service contracts.

With us, you always keep an overview despite the constant legal changes.



TRAINING Training

Training course: 'Legally compliant deployment of freelancers'

- Legal framework
- Contractual arrangements
- Implementation in everyday work

YOUR CONTACT PERSON



Elisabeth Coutinho, MA MSc Teamlead

M: + 43 664 1128707 E: <u>elisabeth.coutinho@hays.at</u>

in linkedin.com/in/elisabeth-coutinho

HAYS LOCATIONS IN AUSTRIA

Vienna Europaplatz 3/5 1150 Vienna Graz Stempfergasse 3 8010 Graz





> 1.500

Job interviews conducted

> 1.000

Active approach of candidates through active sourcing

> 240

Accompanied application processes

> 120

Held consultations, trainings and coaching